

EXHIBIT C

Ceph Trademark Policy March 2026

The below guidelines supplement the LF Projects, LLC Trademark Policy, available at lfprojects.org/policies/trademark-policy/. Together, they govern use of the Ceph trademarks. To the extent there is any inconsistency between the Policies, this Ceph Trademark Policy will control. If you have questions with respect to this policy or to obtain written permission for a proposed use of the Ceph trademarks not addressed in this policy, please contact: trademarks@lfprojects.org. Any amendments to this Ceph Trademark Policy must be approved by the Manager of LF Projects, LLC.

Overall Guidelines

You may use the “Ceph” Trademark to refer to the Ceph software, provided that your use is in compliance with this policy. Any other use of the Ceph Trademark requires prior written permission. Overall, your use of the Ceph Trademark must not be confusing, misleading, false, or damaging to the Ceph software, the Ceph community or to the Ceph Trademark.

People should always know who they are dealing with, and where the software they are downloading and using came from. You may not use the Ceph Trademark in any manner that implies approval or endorsement by, or association with, the Ceph project or the Ceph community, except to identify your organization as a participant in the Ceph Project. When using the Ceph Trademark, your branding should be distinguishable from Ceph trade dress.

You may not use the Ceph Trademark in a manner that may diminish or otherwise damage the goodwill in the Ceph Trademark. The “Ceph” word mark should be used in its exact form, and not abbreviated, converted to a different word form, or otherwise modified. Similarly, the Ceph logos should not be modified or integrated with your logos or other designs.

Your use of the Ceph Trademark does not transfer rights in the trademarks or goodwill to you.

Uses that do not require permission

Provided your use complies with this policy and our Brand Guidelines, you may use the Ceph logos to link to the Ceph website, to indicate that your software or service uses the Ceph software, in architecture diagrams to show how your software or service integrates with Ceph, and in presentations, social media posts (but not as your account image or avatar), whitepapers, blog posts, and similar content as a reference to the Ceph project itself. It should be clear what role the Ceph project or software plays in the context of your software or services. The Ceph

logos should not be more prominent than your own branding.

Use only the official versions of the Ceph logos, available for download at ceph.io/logos/. You may transform the file format itself for ease of use and modify the colors in accordance with the Brand Guidelines.

Provided your use complies with this policy, you may use the “Ceph” word mark to accurately reference the Ceph software, including on your website, in presentations and publications, at events, in advertising and marketing material, etc., for commercial and noncommercial purposes. You may use the “Ceph” word mark and any logos the Ceph project placed on the software in connection with a redistribution of an official distribution of the Ceph software that has not been modified or changed in any way.

You may use the “Ceph” word mark to make accurate statements about compatibility and interoperability using relational phrases such as “works with,” “runs on,” “compatible with,” and the like (e.g., “Foocorp Software powered by Ceph” or “Foocorp Software for Ceph” or “Foocorp Software with Ceph compatibility”).

Uses that require permission

The following uses of the Ceph Trademark require our prior written approval:

Those taking full advantage of the open source nature of the Ceph code may make modifications in accordance with the applicable open source license. You may use the “Ceph” word mark to identify or refer to your modified version of Ceph if you request and receive prior written approval and provided:

- (a) you include an additional identifier indicating you as the source of the modified version (e.g., “Foocorp’s Ceph Product” or “Foocorp Ceph”),
- (b) you clearly identify your modifications and indicate you are the source of the modifications,
- (c) your use does not suggest any affiliation between Ceph or the Ceph community and you or your modified versions of Ceph,
- (d) your use of the “Ceph” word mark should not be more prominent than your additional identifier, and
- (e) your use of the “Ceph” word mark must not conflict with, or be confusingly similar to, any previously approved use under this policy, as amended from time to time.

Those distributing, hosting, or otherwise taking advantage of the open source nature of the Ceph code may also offer services for, or software that works with, Ceph or modified versions of

Ceph. Users should not be confused as to the source of your software or services. With that in mind, you may use the “Ceph” word mark to refer to services for, or software that works with, Ceph or modified versions of Ceph if you request and receive prior written approval and provided that:

- (a) you include an additional identifier indicating you as the source of the software or services (e.g., “Foocorp’s Ceph Tool” or “Foocorp Ceph Service”),
- (b) if your services or software works with modified versions of Ceph, you clearly identify the modifications and indicate the source of the modifications,
- (c) your use does not suggest any affiliation between Ceph or the Ceph community and you or your work,
- (d) your use of the “Ceph” mark should not be more prominent than your additional identifier, and
- (e) your use of the “Ceph” word mark must not conflict with, or be confusingly similar to, any previously approved use under this policy, as amended from time to time.

In addition, you must request and receive prior written permission for the following uses:

- Use of the Ceph logos in any way other than as expressly authorized by this Policy;
- Use as part of a domain name, except that you may use the Ceph Trademark in a subdomain name provided your use otherwise complies with this Policy (e.g., Ceph.foocorp.com); and
- Use with non-software goods or services (e.g., physical products like devices or services that do not directly use the Ceph software), except that you may use the Ceph Trademark with a limited number of swag or promotional items not for sale such as t-shirts, lanyards, stickers, mugs, or pens.